

CommCARE Playbook

MISSION

CommCARE is a not-for-profit behavioral health management organization that works in collaboration with Community Behavioral Health Centers and other providers to continually improve access to affordable, high quality, behavioral health services.

VISION

Our vision is a community where people are connected with high quality behavioral health services supporting, wellness, and productivity of all.

1.

WHY DO WE EXIST?

CommCARE exists to improve lives through access to quality behavioral health services.



2.

HOW DO WE BEHAVE?

INTEGRITY ~

Doing what is in the best interests of our members, clients, and staff.

QUALITY ~

Timely and compassionate 24/7 accessibility to services and professionals.

EXPERTISE ~

Highly qualified and trained behavioral health professionals.

3.

WHAT DO WE DO?

CommCARE represents, facilitates, and improves the fulfillment of collective business interests between our members and the buyers of their services.



4.

HOW WILL WE SUCCEED?

Quality Service:

helping people engage in the right services and have 24/7 access.

Public Relations:

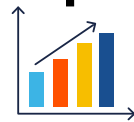
know and communicate with members and advocate with buyers of services.

Expert Staff:

engaged, stable, trained for quality.

Business Development:

building new relationships.



5.

WHAT IS THE MOST IMPORTANT RIGHT NOW?

Enhance collective business interests.



6.

WHO MUST DO WHAT?

Dr. Kristin Feedback, President/CEO
CommCARE Staff
Board of Directors